

NORTHERN EXPOSURE

SMALL TEAM BIG NOISE EST 2015



ABOUT NORTHERN EXPOSURE

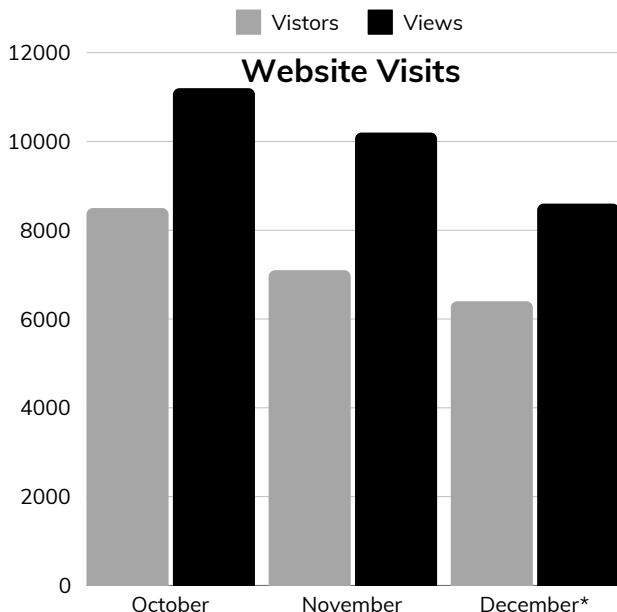
Established in 2015, our goal is to help promote and celebrate the diverse and vibrant world of music, while raising awareness about important issues and supporting charitable causes. Ran by a female-led team, owner Rachel Brown and Managing Director Anne Kelly, our team is passionate about music's power to bring people together and create positive change. We are all about collaboration, creativity, and inclusion.

Northern Exposure will remain 'not for profit' with all income being put directly back into the magazine running costs.

SERVICES & RATES

- Website Banner w/ hyperlink £20 pw
- Website Ad Widget £20pw
- Square AD on post £5
- Article with hyperlinks* £30
- Banner/Ad Design Fee P.O.D
- Instagram Post & Story £10

*This does not apply to review coverage. We don't charge to review but can host sponsored articles for business/product placement etc



Total Followers

12.5K

Average Reach

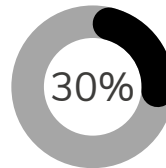
151K

Engagement Rate

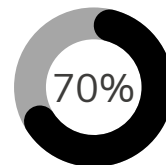
4.8K

Average Impressions

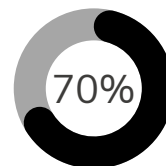
470K



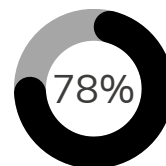
women



18 - 44 yrs old



men



UK based

Top Cities

London, Manchester, Sheffield,
Liverpool, Glasgow

instagram - 90 day average

Figures based on October 2024 - January 2025

Dec 24 reflects 2 week festive shutdown period